

Smart Bargaining Pro

Installation, Configuration and Troubleshooting Guide

CUSTOMER OFFER	MANAGER COUNTEROFFER	DEAL STATUS
70%	82%	ACCEPTED
Customer proposes a price	Manager works toward your target	Negotiated price is applied

Turn price-sensitive visitors into buyers while protecting your minimum selling price. This guide explains the complete administrator setup and customer negotiation flow.

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DOCUMENTATION

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Smart Bargaining Pro adds an automated price-negotiation experience to WooCommerce product pages. A customer can submit an offer, receive a counteroffer and accept a negotiated deal without using a coupon code.

Core promise

Customers get an engaging bargaining experience. Store owners retain control through a private minimum-price floor, a preferred target price, offer limits and deal expiry.

Key capabilities

- Configurable bargaining-manager identity, greeting, language and tone.
- Private server-side minimum price that is never disclosed to customers.
- Target price used as the preferred negotiation outcome.
- Maximum-offer and accepted-deal expiry controls.
- Customizable button label, colours, placement and login requirement.
- Automatic application of the accepted negotiated price to the purchase flow.

GETTING STARTED

Requirements and installation

Complete these checks before enabling bargaining on a production store.

Requirement	Recommendation
WordPress	A maintained WordPress installation with administrator access.
WooCommerce	Installed, activated and fully configured with working products and checkout.
HTTPS	Use a valid SSL certificate on all product, cart and checkout pages.
Theme	Use a WooCommerce-compatible theme. Test custom product templates separately.
Backups	Create a database and file backup before installation or major updates.
Caching	Clear page, object and CDN caches after changing plugin settings.

Installation steps

1 Download the plugin package

Use the original Smart Bargaining Pro ZIP supplied through your IndraSys purchase or customer account.

2 Upload in WordPress

Open Dashboard > Plugins > Add New Plugin > Upload Plugin, choose the ZIP file and select Install Now.

3 Activate

Select Activate Plugin. If your package includes licence activation, enter the key supplied with the purchase.

4 Open settings

Go to WooCommerce > Smart Bargain and configure the manager, pricing rules, button and access settings.

5 Test before launch

Open a product in a private/incognito browser window. Complete a full bargain, cart and checkout test using a low-value test order.

Do not unzip before uploading

WordPress expects the installable plugin ZIP. If WordPress reports that the package cannot be installed, confirm that you are uploading the final installable ZIP rather than a parent archive.

ADMINISTRATOR GUIDE

Opening the Smart Bargain settings

The main settings screen controls default behaviour across eligible products and seller listings.

Navigation

From the WordPress administrator dashboard, open:

WooCommerce > Smart Bargain
Save changes after editing any setting. Clear caches b

Security model

The minimum price is a hard server-side floor. It is not shown to customers during bargaining, helping protect confidential pricing boundaries.

Private by design
Do not display or describe the numerical minimum floor anywh

Settings screen map

Configuration group	Fields included
Conversation	Chat language, manager gender, manager name, custom greeting and conversation tone
Availability	Enable by default for supported products or seller listings
Pricing	Default minimum percentage and target-price percentage
Negotiation limits	Maximum offers and accepted-deal expiry
Button design	Button text, background colour and text colour
Placement	Button position and hook priority
Customer access	Require customer login

Recommended setup order
Configure the manager first, then pricing boundaries, offer limits, button appearance and login policy. Save once and complete a storefront test.

CONFIGURATION

Manager and conversation settings

These controls define how the bargaining experience is presented to customers.

Setting	What it controls	Recommended starting value
Chat language	The language used by the bargaining conversation.	Match the primary language of your store audience.
Manager gender	The configured identity/persona of the bargaining manager where displayed.	Choose the persona that best matches your brand.
Bargaining manager name	The name shown to customers during the negotiation.	Use a friendly human name such as Priya or Alex.
Custom greeting	Optional opening message displayed when bargaining starts.	Write one concise sentence explaining that the customer can make an offer.
Conversation tone	The style in which the manager communicates.	Friendly is suitable for most consumer stores.
Enable by default	Enables bargaining by default for supported products or seller listings.	Enable only after storefront testing is complete.

Recommended greeting examples

Language	Greeting
English	Hello! I am Priya, your bargaining manager. Make an offer and let us find the best available deal.
Hindi	Namaste! Main Priya hoon. Apna offer bhejiye aur hum aapke liye behtar deal tay karte hain.

Keep the greeting realistic

Do not promise a discount before the customer makes an offer. The final outcome must remain controlled by your configured pricing rules.

PRICING ENGINE

Minimum price, target price and offer controls

These settings determine the commercial boundaries of each negotiation.

Setting	Meaning
Default minimum (% of current price)	The protected hard floor. The manager must not accept a deal below this percentage of the current product price.
Target price (% of current price)	The preferred deal level the manager works toward during negotiation.
Maximum offers	The maximum number of customer offer attempts permitted in one bargaining session.
Accepted deal expiry	The number of minutes for which an accepted negotiated deal remains valid.

Worked pricing example

Assume the current product price is INR 10,000, the minimum is 65% and the target is 82%.

Value	Calculation	Result	Role
Current price	-	INR 10,000	Public product price
Target price	$10,000 \times 82\%$	INR 8,200	Preferred negotiation outcome
Minimum floor	$10,000 \times 65\%$	INR 6,500	Lowest protected acceptance boundary

Important distinction

Target price is the preferred outcome. Minimum price is the final protected floor. A target of 82% and a minimum of 65% do not mean that every customer automatically receives either price.

Safe configuration rules

- Always keep the target percentage higher than the minimum percentage.
- Calculate the minimum using your true costs, taxes, gateway fees, support cost and required margin.
- Use a short expiry such as 10 to 20 minutes when urgency is appropriate.
- Use three to five offers for a balanced negotiation experience.
- Test low, medium and high customer offers before publishing the configuration.

STOREFRONT CONTROLS

Button design, placement and customer access

Use these settings to make bargaining visible without disrupting the product-page layout.

Setting	Function	Recommendation
Button text	Changes the call-to-action shown on the product page.	Use 'Bargain Now', 'Negotiate Price' or a translated equivalent.
Button colour	Sets the button background colour.	Use a high-contrast brand colour.
Button text colour	Sets the label colour.	White usually provides strong contrast on purple or blue.
Button position	Controls where the bargaining button appears relative to WooCommerce purchase elements.	After the add-to-cart button is a clear starting position.
Hook priority	Controls the WordPress/WooCommerce execution order used to render the button.	Keep the default unless placement conflicts with the theme.
Require customer login	Restricts bargaining to authenticated customers when enabled.	Enable for account-based tracking; disable for lower guest friction.

Understanding hook priority

WordPress actions run in priority order. Lower numbers usually run earlier and higher numbers later. Change the value only when a theme or page builder places the button incorrectly. Record the working value after testing so it can be restored after troubleshooting.

Button not visible?
First confirm the plugin is active and bargaining is enabled. Then clear caches, test a standard WooCommerce product template and adjust hook priority only if required.

Recommended visual style

Element	Example
Button label	Bargain Now
Background	Purple #6C5CE7
Text	White #FFFFFF
Placement	After add-to-cart
Login	Optional, based on your customer journey

CUSTOMER EXPERIENCE

Customer bargaining workflow

The exact wording can vary by language and tone, but the commercial flow remains consistent.

1 Customer opens a product

The customer reviews the product and sees the bargaining call-to-action.

2 Bargaining starts

The configured manager greeting, identity and conversation tone are presented.

3 Customer submits an offer

The offer is evaluated against your target, minimum floor and offer-limit rules.

4 Manager responds

The manager can counteroffer or guide the customer toward an acceptable deal.

5 Customer accepts

When a valid deal is accepted, the negotiated price becomes available for purchase.

6 Expiry countdown applies

The customer must complete the purchase within the configured deal-expiry period.

7 Cart and checkout

The customer continues through the normal WooCommerce purchase flow using the accepted deal.

No coupon required

The negotiated deal is designed to be applied through the bargaining workflow, so the customer does not need to enter a public coupon code.

Recommended launch test matrix

Test	Expected check
Offer above target	Response and accepted price remain commercially sensible.
Offer near target	Counteroffer/acceptance follows the configured strategy.
Offer near minimum	The protected floor is never exposed to the customer.
Offer below minimum	The system does not accept a deal below the floor.
Offer-limit reached	Further attempts follow the configured session limit.
Deal expired	The special price cannot be reused after the expiry period.

INTERNATIONAL SELLING

Multicurrency and compatibility

A bargaining price must remain consistent with the currency shown to the customer.

For regional pricing such as India: INR 999 and international: USD 25, configure and test your chosen country-based pricing or multicurrency plugin before enabling bargaining.

Recommended integration checklist

- Confirm the product page, bargaining interface, cart and checkout all use the same customer currency.
- Test fixed regional prices as well as converted prices, depending on your multicurrency configuration.
- Confirm that minimum and target percentages are calculated from the customer-visible current price.
- Use a payment gateway that accepts the checkout currency.
- Test from India and at least one international pricing zone using an approved geolocation testing method.
- Clear server, plugin, browser and CDN caches after changing currency zones or fixed prices.

Gateway requirement

A multicurrency display plugin does not automatically make a payment gateway accept every currency. Verify currency support in the gateway account before launch.

Theme and page-builder compatibility

Smart Bargaining Pro relies on WooCommerce product-page integration. Standard product templates should be tested first. Custom Elementor, block-theme or builder templates may move or replace WooCommerce hooks, so button placement and hook priority can require adjustment.

Environment	Test
Standard WooCommerce product	Confirm button, bargaining flow and checkout.
Custom product template	Confirm the selected WooCommerce hook exists and renders in the intended area.
Mobile device	Confirm the button and chat do not overflow or cover purchase controls.
Cache/CDN enabled	Confirm the correct currency and deal are not reused across visitors.
Guest and logged-in users	Verify behaviour matches the login requirement setting.

PROBLEM SOLVING

Troubleshooting

Use a staging site or maintenance window when changing production settings.

Problem	Checks and corrective actions
Bargain button is missing	Confirm plugin activation and default enablement. Save settings. Clear all caches. Test a standard WooCommerce product. Check button position and hook priority. Temporarily disable conflicting product-page plugins.
Button appears in the wrong place	Choose another button position. Adjust hook priority carefully. Confirm that the theme has not replaced the standard WooCommerce purchase template.
Price or currency is incorrect	Clear caches, confirm country zone and fixed regional price, then test product, cart and checkout in the same session.
Accepted price disappears	Confirm the accepted-deal expiry has not elapsed. Test cookie/session behaviour and exclude dynamic cart/checkout pages from full-page caching.
Customer cannot start bargaining	Check whether login is required, whether the user is authenticated and whether the maximum-offer limit has been reached.
Changes do not appear	Select Save Changes, purge caches and test in a new private/incognito browser window.
Fatal error after installation	Deactivate the plugin through the Plugins screen or hosting file manager, capture the PHP error log and contact support with WordPress, WooCommerce and PHP versions.

Safe conflict test

- Create a complete backup or use a staging site.
- Switch temporarily to a standard WooCommerce-compatible theme.
- Keep WooCommerce and Smart Bargaining Pro active; temporarily deactivate other product-page, pricing and cache plugins.
- Retest. Reactivate one component at a time until the conflict returns.
- Record screenshots, browser-console errors and PHP log entries before contacting support.

Do not test destructive changes on live orders

Avoid deleting active customer sessions, orders or production data during troubleshooting. Use staging whenever possible.

HELP CENTRE

Frequently asked questions

Is the minimum price visible to customers?

No. The settings screen identifies it as a hard server-side floor that is never disclosed to customers.

What is the difference between target and minimum price?

The target is the preferred deal level. The minimum is the lowest protected acceptance boundary.

Do I need to create coupons?

No public coupon is required for the normal negotiated-deal flow.

Can guests bargain?

Yes when Require Customer Login is disabled. Enable the setting when bargaining must be limited to registered customers.

How many offers should I allow?

Three to five attempts is a practical starting range. Test the experience with your product category and average order value.

How long should an accepted deal remain valid?

A short window such as 10 to 20 minutes creates urgency. Use a longer period only when your checkout normally requires more time.

Can I change the Bargain button design?

Yes. The settings include button text, background colour, text colour and position.

Why does hook priority matter?

It changes the order in which the button-rendering action runs and can help with theme or template placement conflicts.

Can I sell in INR and USD?

Use a compatible multicurrency or country-based pricing setup, then test bargaining through checkout in both currencies.

What should I send to support?

Include the product URL, screenshots, steps to reproduce, WordPress/WooCommerce/PHP versions, active theme, relevant plugin list and error-log excerpt.

INDRASYS SUPPORT

Support and quick reference

Keep this information available to store administrators and support staff.

Resource	Link or contact
Website	https://indrasys.com
Email support	info@indrasys.com
Video demo playlist	Open YouTube playlist
WordPress menu	WooCommerce > Smart Bargain

Quick-reference configuration

Control	Practical starting point
Language	Primary storefront language
Tone	Friendly
Minimum price	Calculated from real cost and required margin
Target price	Higher than minimum and aligned with sales strategy
Maximum offers	3 to 5
Deal expiry	10 to 20 minutes
Button	Bargain Now, high-contrast brand colour
Position	After add-to-cart
Hook priority	Keep default unless placement requires adjustment
Login	Optional based on guest/customer policy

Before publishing

Test at least one successful negotiation, one rejected low offer, one expired deal, one guest/login scenario and every active currency zone.

Smart Bargaining Pro

Turn negotiations into sales while keeping pricing control in your hands.